



2019 KUNMING INTERNATIONAL FLOWER EXPO OF CHINA

12-14 July 2019 | Kunming, China | www.kmflowerexpo.com

Italian Pavilion Package



Established in 1995, and having built a successful track record over the past two decades, Kunming International Flower Expo of China (KIFE) has grown into a leading flower industry event in Asia. In 2019, KIFE will take place alongside China Floriculture Retail Forum. Together, the shows will cover a combined exhibition area of 50,000 sqm and feature every link along the flower industry chain. The event will showcase over 10,000 new, high-quality flower species and products. It will also feature 400+ exhibitors with new products and technologies. Over 35,000 local and international traders, flora shop owners, and e-retailers will gather to catch up on the latest industry trends and learn about local pricing first-hand. KIFE is a powerfully effective business platform for industry professionals to place orders, promote brands, launch new products and create collaborations that drive market expansion.

400+
Exhibitors

35,000sqm
Exhibition Area

35,000
Trade Visitors



Shell Scheme Package



*Taking a 9sqm corner stand for example



✓ Pavilion located in premium location of **International Hall - Hall 9**

✓ **Turnkey shell scheme booth, including:**

- Fascia board with company name and booth number
- Wall panels
- Table x 1
- Folding chairs x 2
- Basic lighting
- 220V socket x 1

✓ Pavilion **highlighted on the floor plan**

✓ Pavilion **highlighted on official Visitor Guide**

✓ **Special First Time Exhibitor Package**, including

- One day complimentary flower producing base visit (1 quota per booth)
- First time exhibitor recommendation in official website and Show Directory
- Specially designed fascia board/footmark highlighted with 'New Exhibitor'
- Featured floor plan for first time exhibitors in the On-Site Guide

PACKAGE

Booth Size	Booth Price (Standard Shell Scheme)	
	in EURO	in CNY
9sqm	1,039	8,000
12sqm	1,403	10,800
18sqm	2,078	16,000

* Prices above include 6% VAT local vat amount.

* Price in EURO is just for reference. Contract will be issued in RMB while invoice in EURO is available at the exchange rate of actual payment being made.

* Stand position is subject to availability.

* Prices are subject to change without prior notice.